# Trumba Connect: Feature List for Media Organizations

We offer an unmatched set of features for establishing your website as the online destination for “go-and-do” content.

## Questions?
- Contact Trumba: 1.800.925.0388.

## Benefits

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<th>Benefits</th>
<th>Supporting Features</th>
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| Depend upon our secure, reliable, web-hosted event content management system | - Store your event content on our industry-leading Internap® network infrastructure.  
- Benefit from continuous network health and performance monitoring.  
- Save IT time and expense.  
- Export events for back up. |
| Enjoy a fully supported implementation process | - Sign a Service Level Agreement.  
- Work with a Client Services representative to implement your calendar.  
- Use our flexible widget technology to present events your way.  
- Take advantage of online and phone technical support. |
| Develop the most comprehensive and customized events database in your market | - Consult our extensive online Help and product support forums.  
- Import events.  
- Solicit events from site visitors.  
- Create repeating and multi-day events.  
- Copy events.  
- Delete, remove, move, and shift the time of multiple events at once.  
- Add map links to event locations.  
- Add pictures to events.  
- Include HTML formatting in event notes.  
- Create and customize your own event types and fields. |
| Encourage user-submitted content | - Copy and paste customizable event submission forms into your website.  
- Streamline your event submission process.  
- Approve events before they go live. |
| Generate revenue from event content (Fall, 2007) | - Identify trusted submitters.  
- Offer event submitters fee-based premium submissions. |
| Streamline the event publishing and maintenance process | - Collect payment online through an integrated payment system.  
- Simplify and standardize your process for accepting user-generated content.  
- Work in an intuitive editing environment.  
- Delegate calendar maintenance to any account holder.  
- Choose from among several pre-designed publishing templates.  
- Choose a default view and alternate views (List, 3 Columns, and more).  
- Embed calendars and other widgets throughout your website using copy and paste. |
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| Repurpose your online event information | - Make event widgets available to others to copy and paste into their own websites.  
- Generate rich XML feeds from any published calendar for re-use in print. |
| Customize your calendar’s appearance and behavior | - Repurpose the feed data for use in the production of print publications.  
- Customize colors and fonts for seamless brand integration.  
- Set the default and alternate calendar views.  
- Control the number of events per page.  
- Control how events are grouped.  
- Control how multi-day events display.  
- Control time zone.  
- Control when week and day displays start.  
- Control the display and order of fields.  
- Choose whether to highlight new and updated events.  
- Highlight premium event listings (coming soon).  
- Use parameters to display or link to a specific calendar view.  
- Use a Publisher Dashboard to track calendar usage. |
| Track calendar activity | - See live data related to widget views, event views and actions, and more  
- Add to my calendar.  
- Remind me by email.  
- Remind me by text message.  
- Notify me of event changes.  
- Forward events to friends.  
- Email me event information.  
- Text me event information.  
- Download event information.  
- Subscribe to RSS feeds of calendars.  
- Subscribe to calendar email updates. |
| Give visitors an unparalleled ability to incorporate events into their own scheduling processes | - Print calendar views.  
- Discover upcoming events on pages throughout your website.  
- View event details.  
- List a day’s events.  
- Search for events by keyword.  
- Filter events by category.  
- Choose a calendar view. |
| Make it easy for visitors to locate events that matter | - All other trademarks, trade names, or company names referenced herein are used for identification only and are the property of their respective owners. Printed in the USA.  
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