

Trumba Connect:

Feature List for Media Organizations

Trumba Connect Features



We offer an unmatched set of features for establishing your website as the online destination for “go-and-do” content.

Questions?

☎ Contact Trumba: [1.800.925.0388](tel:18009250388).

☎ Visit our website: <http://www.trumba.com>.

☎ Visit our demo site: <http://tribune.trumba.com>.

Benefits

Depend upon our secure, reliable, web-hosted event content management system

Enjoy a fully supported implementation process

Develop the most comprehensive and customized events database in your market

Encourage user-submitted content

Generate revenue from event content (Fall, 2007)

Streamline the event publishing and maintenance process

Supporting Features

- Store your event content on our industry-leading Internap® network infrastructure.
- Benefit from continuous network health and performance monitoring.
- Save IT time and expense.
- Export events for back up.
- Sign a Service Level Agreement.
- Work with a Client Services representative to implement your calendar.
- Use our flexible widget technology to present events your way.
- Take advantage of online and phone technical support.
- Consult our extensive online Help and product support forums.
- Import events.
- Solicit events from site visitors.
- Create repeating and multi-day events.
- Copy events.
- Delete, remove, move, and shift the time of multiple events at once.
- Add map links to event locations.
- Add pictures to events.
- Include HTML formatting in event notes.
- Create and customize your own event types and fields.
- Copy and paste customizable event submission forms into your website.
- Streamline your event submission process.
- Approve events before they go live.
- Identify trusted submitters.
- Offer event submitters fee-based premium submissions.
- Collect payment online through an integrated payment system.
- Simplify and standardize your process for accepting user-generated content.
- Work in an intuitive editing environment.
- Delegate calendar maintenance to any account holder.
- Choose from among several pre-designed publishing templates.
- Choose a default view and alternate views (List, 3 Columns, and more).
- Embed calendars and other widgets throughout your website using copy and paste.

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Benefits	Supporting Features
<p>Repurpose your online event information</p>	<ul style="list-style-type: none"> ■ Make event widgets available to others to copy and paste into their own websites. ■ Generate rich XML feeds from any published calendar for re-use in print.
<p>Customize your calendar's appearance and behavior</p>	<ul style="list-style-type: none"> ■ Repurpose the feed data for use in the production of print publications. ■ Customize colors and fonts for seamless brand integration. ■ Set the default and alternate calendar views. ■ Control the number of events per page. ■ Control how events are grouped. ■ Control how multi-day events display. ■ Control time zone. ■ Control when week and day displays start. ■ Control the display and order of fields. ■ Choose whether to highlight new and updated events. ■ Highlight premium event listings (coming soon).
<p>Track calendar activity</p>	<ul style="list-style-type: none"> ■ Use parameters to display or link to a specific calendar view. ■ Use a Publisher Dashboard to track calendar usage.
<p>Give visitors an unparalleled ability to incorporate events into their own scheduling processes</p>	<ul style="list-style-type: none"> ■ See live data related to widget views, event views and actions, and more ■ Add to my calendar. ■ Remind me by email. ■ Remind me by text message. ■ Notify me of event changes. ■ Forward events to friends. ■ Email me event information. ■ Text me event information. ■ Download event information. ■ Subscribe to RSS feeds of calendars. ■ Subscribe to calendar email updates.
<p>Make it easy for visitors to locate events that matter</p>	<ul style="list-style-type: none"> ■ Print calendar views. ■ Discover upcoming events on pages throughout your website. ■ View event details. ■ List a day's events. ■ Search for events by keyword. ■ Filter events by category. ■ Choose a calendar view.